

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d)
OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2014

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d)
OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission File Number: 001-33720

REMARK MEDIA, INC.

(Exact Name of Registrant as Specified in Its Charter)

Delaware

(State or Other Jurisdiction of Incorporation or
Organization)

33-1135689

(I.R.S. Employer Identification No.)

**3930 Howard Hughes Parkway, Suite 400
Las Vegas, Nevada 89169**

(Address of Principal Executive Offices) (Zip Code)

(702) 701-9514

(Registrant's Telephone Number, Including Area Code)

(Former Name, Former Address and Former Fiscal Year, if Changed Since Last Report)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes No

As of August 13, 2014, the registrant had 12,215,300 shares of common stock outstanding.

REMARK MEDIA, INC.
FORM 10-Q
FOR THE QUARTERLY PERIOD ENDED JUNE 30, 2014
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PART I – FINANCIAL INFORMATION

Item 1. Financial Statements.

REMARK MEDIA, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED BALANCE SHEETS

| | June 30, 2014 | December 31, 2013 |
|--|------------------|----------------------|
| | (Unaudited) | |
| Assets | | |
| Current assets | | |
| Cash and cash equivalents | \$ 2,339,765 | \$ 1,260,723 |
| Trade accounts receivable, net | 30,188 | 100,583 |
| Notes receivable | 1,350,000 | — |
| Prepaid expenses and other current assets | 383,921 | 358,264 |
| Held for sale - assets, net of impairment charge of \$268,215 | 18,146 | — |
| Total current assets | 4,122,020 | 1,719,570 |
| Property and equipment, net | 260,345 | 213,192 |
| Investment in unconsolidated affiliate | 229,929 | 229,929 |
| Licenses to operate in China | 100,000 | 100,000 |
| Intangibles assets, net | 6,749,765 | 3,502,411 |
| Goodwill | 5,293,387 | 1,823,048 |
| Other long-term assets | 133,605 | 133,605 |
| Total assets | \$ 16,889,051 | \$ 7,721,755 |
| Liabilities and Stockholders' Equity | | |
| Current liabilities | | |
| Accounts payable | \$ 354,846 | \$ 1,025,738 |
| Advances from shareholder | 85,745 | 85,745 |
| Accrued expenses and other current liabilities | 738,856 | 731,578 |
| Derivative liability | 1,548,686 | 769,284 |
| Current portion of capital lease obligations | 146,787 | 177,452 |
| Held for sale - liabilities | 8,274 | — |
| Total current liabilities | 2,883,194 | 2,789,797 |
| Long-term liabilities | | |
| Deferred tax liabilities | 25,000 | 25,000 |
| Capital lease obligations, less current portion | 82,018 | 151,029 |
| Long-term debt with related party | 5,972,457 | 2,500,000 |
| Total liabilities | 8,962,669 | 5,465,826 |
| Commitments and contingencies (Note 7) | | |
| Stockholders' Equity | | |
| Preferred stock, \$0.001 par value; 1,000,000 shares authorized, none issued | — | — |
| Common stock, \$0.001 par value; 20,000,000 shares authorized, 12,199,089 and 10,979,372 issued and outstanding at June 30, 2014 and December 31, 2013, respectively | 12,199 | 10,979 |
| Additional paid-in-capital | 128,704,758 | 114,025,752 |
| Accumulated other comprehensive income (loss) | 47,262 | (3,343) |
| Accumulated deficit | (120,837,837) | (111,777,459) |
| Total stockholders' equity | 7,926,382 | 2,255,929 |
| Total liabilities and stockholders' equity | \$ 16,889,051 | \$ 7,721,755 |

The accompanying notes are an integral part of these condensed consolidated financial statements.

REMARK MEDIA, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE LOSS
(Unaudited)

| | Three Months Ended June 30, | | Six Months Ended June 30, | |
|--|-----------------------------|----------------|---------------------------|----------------|
| | 2014 | 2013 | 2014 | 2013 |
| Operating revenue | | | | |
| Brands | \$ 766,121 | \$ 663,163 | \$ 1,426,065 | \$ 871,328 |
| Operating expenses | | | | |
| Sales and marketing | 33,173 | 186,727 | 108,446 | 187,420 |
| Content, technology and development | 236,329 | 208,439 | 308,509 | 337,911 |
| Stock-based compensation | 2,678,003 | 242,494 | 5,021,396 | 368,448 |
| General and administrative | 1,941,551 | 1,739,260 | 3,516,991 | 2,393,666 |
| Impairment of assets held for sale | 268,215 | — | 268,215 | — |
| Depreciation and amortization expense | 164,527 | 122,952 | 298,625 | 206,989 |
| Total operating expenses | 5,321,798 | 2,499,872 | 9,522,182 | 3,494,434 |
| Operating loss | (4,555,677) | (1,836,709) | (8,096,117) | (2,623,106) |
| Other income (expense) | | | | |
| Interest expense | (113,127) | (113,191) | (206,395) | (157,545) |
| Loss on change in fair value of derivative liability | (650,796) | (218,361) | (779,403) | (201,119) |
| Other income (expense) | 21,424 | 152 | 21,538 | (5) |
| Total other income (expense) | (742,499) | (331,400) | (964,260) | (358,669) |
| Loss before loss from equity-method investments | (5,298,176) | (2,168,109) | (9,060,377) | (2,981,775) |
| Proportional share in loss of equity-method investment | — | — | — | (222,707) |
| Loss before income taxes | (5,298,176) | (2,168,109) | (9,060,377) | (3,204,482) |
| Income tax expense | — | — | — | — |
| Net loss | \$ (5,298,176) | \$ (2,168,109) | \$ (9,060,377) | \$ (3,204,482) |
| Net loss per share | | | | |
| Net loss per share, basic and diluted | \$ (0.65) | \$ (0.30) | \$ (1.11) | \$ (0.45) |
| Basic and diluted weighted average shares outstanding | 8,128,734 | 7,193,632 | 8,128,734 | 7,193,632 |
| Comprehensive loss | | | | |
| Net loss | \$ (5,298,176) | \$ (2,168,109) | \$ (9,060,377) | \$ (3,204,482) |
| Foreign currency translation adjustments | 51,854 | (2,434) | 50,605 | (6,394) |
| Total comprehensive loss | \$ (5,246,322) | \$ (2,170,543) | \$ (9,009,772) | \$ (3,210,876) |

The accompanying notes are an integral part of these condensed consolidated financial statements

REMARK MEDIA, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(Unaudited)

| | Six Months Ended June 30, | |
|--|----------------------------------|---------------------|
| | 2014 | 2013 |
| Cash flows from operating activities: | | |
| Net cash used in operating activities | \$ (3,325,331) | \$ (1,054,324) |
| Cash used in operating activities | (3,325,331) | (1,054,324) |
| Cash flows from investing activities: | | |
| Purchases of property, equipment and software | (95,107) | (10,335) |
| Cash paid for acquisition, net of cash acquired | (178,511) | (2,375,000) |
| Cash paid for asset acquisition | (450,000) | — |
| Loan issued to Bombo | (1,350,000) | — |
| Other long-term, net | — | (282,791) |
| Cash used in investing activities | (2,073,618) | (2,668,126) |
| Cash flows from financing activities: | | |
| Proceeds from issuance of debt | 3,500,000 | 4,000,000 |
| Proceeds from issuance of common stock | 2,992,970 | — |
| Payment of capital leases | (65,584) | (56,500) |
| Cash provided by financing activities | 6,427,386 | 3,943,500 |
| Net change in cash and cash equivalents | 1,028,437 | 221,049 |
| Impact of foreign currency translation on cash | 50,605 | — |
| Cash and cash equivalents at beginning of period | 1,260,723 | 1,355,332 |
| Cash and cash equivalents at end of period | \$ 2,339,765 | \$ 1,576,381 |
| Supplemental disclosure of cash flow information: | | |
| Other non-cash financing and investing activities: | | |
| Equity consideration for Hotelmobi, Inc. acquisition | \$ 6,638,023 | \$ — |

The accompanying notes are an integral part of these condensed consolidated financial statements

REMARK MEDIA INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

1. DESCRIPTION OF BUSINESS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Remark Media, Inc., a Delaware corporation (“Remark Media” or the “Company”), is a global digital media company focusing on the 18-to-34 year old demographic in primarily the United States and Asia. The Company is headquartered in Las Vegas, Nevada, with additional operations in Beijing, China and Sao Paulo, Brazil. Remark Media owns and operates digital media properties in a number of different content verticals. The Company's content verticals presently include: (i) its education vertical, encompassing the translated and localized additions of HowStuffWorks.com in China and Brazil; (ii) its personal finance vertical, encompassing Banks.com, US Tax Center at www.irs.com, FileLater.com, TaxExtension.com and TaxExtension.org; (iii) its young adult lifestyle vertical, including Bikini.com; (iv) its sports vertical, providing original sports and entertainment content; and (v) its travel vertical, including Roomlia, a mobile hotel booking application. Additionally, we aim to acquire, develop and launch other content, social and ecommerce websites focused on the 18-to-34 year old demographic, primarily in the United States and Asia.

Funding and Liquidity Considerations

As of June 30, 2014, the Company's total cash and cash equivalents balance was approximately \$2.3 million.

The Company has incurred net losses and generated negative cash flow from operations in the six months ended June 30, 2014 and in each fiscal year since its inception, and has an accumulated deficit of \$120.8 million as of June 30, 2014. The Company's revenues were \$1.4 million for the six months ended June 30, 2014, generated principally from owning and operating its digital media properties. The Company's primary focus has been on organically building and strategically acquiring digital media properties.

On January 29, 2014 (the “January 2014 Note”), November 14, 2013 (the “November 2013 Note”), April 2, 2013 (the “April 2013 Note”), and November 23, 2012 (the “November 2012 Note”), the Company issued Senior Secured Convertible Promissory Notes to Digipac, LLC (“Digipac”), of which Kai-Shing Tao, the Company's Chairman of the Board and Chief Executive Officer, is the manager and a member, and Douglas Osrow, the Company's Chief Financial Officer, is a member, in the original principal amounts of \$3,500,000, \$2,500,000, \$4,000,000 and \$1,800,000, respectively, in exchange for cash equal to the respective original principal amounts. The January 2014 Note, November 2013 Note, April 2013 Note and November 2012 Note are collectively referred to herein as the “Digipac Notes”.

The January 2014 Note and November 2013 Note bear interest at a rate of 6.67% per annum for the first year and 8.67% per annum thereafter, with interest payable quarterly and all unpaid principal and any accrued but unpaid interest due and payable on the second anniversary of issuance. At any time, Digipac may elect to convert all or any portion of the outstanding principal amount and accrued but unpaid interest under such notes into shares of common stock at a conversion price of \$5.03 per share for the January 2014 Note and \$3.75 per share for the November 2013 Note. The Company also may elect to convert all or any portion of the outstanding principal amount and accrued but unpaid interest under such notes into common stock at the applicable conversion price if the volume weighted average price of the common stock is equal to at least 150% of the applicable conversion price for at least 30 of the 40 trading days immediately prior to the date of the Company's election. Such notes also provide that the Company and Digipac will negotiate and enter into a registration rights agreement providing Digipac with demand and piggyback registration rights with respect to the shares of common stock underlying such notes. As of June 30, 2014, the Company had not entered into any such registration rights agreement. The Company may prepay all or a portion of such notes at any time upon at least 15 days' prior written notice to Digipac.

The April 2013 Note bore interest at a rate of 6.67% per annum for the first year and 8.67% per annum thereafter, and the November 2012 Note bore interest at a rate of 6.67% per annum. The outstanding principal amount and accrued but unpaid interest under the April 2013 Note and the November 2012 Note were convertible into common stock at a conversion price of \$2.00 per share for the April 2013 Note and \$1.30 per share for the November 2012 Note. On November 12, 2013, Digipac converted the \$4,000,000 principal amount and \$164,466 accrued but unpaid interest outstanding under the April 2013 Note into 2,082,233 shares of common stock, and converted the \$1,800,000 principal amount and \$116,771 accrued but unpaid interest outstanding under the November 2012 Note into 1,474,439 shares of common stock.

In connection with the issuance of the November 2012 Note, the Company and Digipac entered into a Security Agreement dated as of November 23, 2012 (the “Security Agreement”) to secure the Company's obligations under such note. The Security Agreement provides that the Company's obligations are secured by all assets of the Company other than the shares of common stock of Sharecare, Inc. owned by the Company. The Company and Digipac subsequently entered into amendments to the

REMARK MEDIA INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Security Agreement in connection with the issuances of the April 2013 Note, the November 2013 Note and the January 2014 Note to include the Company's obligations under such notes as obligations secured by the Security Agreement.

On January 15, 2014, the Company's wholly owned subsidiary, Banks.com, completed an asset acquisition of the following domain names, which provide web-based tax extension services: www.taxextension.com, www.taxextensions.com, and www.onlinetaxextension.com, for an aggregate purchase price of \$450,000.

On February 11, 2014, the Company and Bombo Sports & Entertainment, LLC ("BSE") entered into a Loan Agreement pursuant to which the Company loaned BSE \$1 million (the "BSE Loan Agreement"). On April 16, 2014, the Company and BSE entered into an amendment to the BSE Loan Agreement, pursuant to which the Company increased the amount of the loan to up to \$1.35 million. On April 16, 2014, April 21, 2014 and June 12, 2014, the Company loaned BSE an additional \$0.05 million, \$0.15 million and \$0.15 million, respectively, bringing the outstanding principal balance to \$1.35 million. The outstanding principal balance of the loan bears interest at 5% per annum, with principal and interest due and payable 10 days after the delivery of the written demand to BSE. If the loan is not paid in full at the end of the 10 day period, the outstanding principal will bear interest at 12% per annum until paid in full. BSE may prepay all or any portion of the loan at any time without premium or penalty. See Note 3 for additional information regarding the loan.

On May 2, 2014, the Company entered into an Agreement and Plan of Merger, dated as of May 2, 2014 (the "Merger Agreement"), between Roomlia, Inc., a wholly-owned subsidiary of the Company ("Merger Sub" or "Roomlia"), and Hotelmobi Inc. ("Hotelmobi"), a company engaged in the business of developing, owning and operating mobile hotel booking applications. Pursuant to the Merger Agreement, Hotelmobi merged with and into Merger Sub, with Merger Sub surviving as a wholly-owned subsidiary of the Company, referred to herein as the Merger. As consideration for the Merger, the outstanding shares of Hotelmobi's common stock were converted into the right to receive an aggregate of (i) 400,000 shares of the Company's common stock, (ii) 100,000 shares of the Company's common stock to be issued on the one year anniversary of the closing of the Merger, provided that the recipient is employed by the Company on such date or was terminated by the Company for any reason, (iii) warrants to purchase 500,000 shares of the Company's common stock at an exercise price of \$8.00 per share and (iv) warrants to purchase 500,000 shares of the Company's common stock at an exercise price of \$12.00 per share. The warrants to purchase shares of the Company's common stock issued to former Hotelmobi stockholders in the Merger (the "Roomlia Warrants") vest 12.5% on the last day of each fiscal quarter beginning June 30, 2014, provided the recipient is employed by the Company on such date or has been terminated other than for Cause (as defined in the Merger Agreement). The Roomlia Warrants expire on the fifth anniversary of their issuance. Additionally, pursuant to the terms of the Merger Agreement, concurrently with the closing of the Merger, the Company paid Hotelmobi's principal stockholders a total of \$171,894 in cash in repayment of funds they loaned to Hotelmobi.

On June 16, 2014, the Company sold an aggregate of 470,000 shares of common stock to six accredited investors in a private placement in exchange for \$2,820,000 in cash. The selling price of \$6.00 per share of common stock represented a five percent discount from the 30-day volume weighted average price.

The Company intends to fund its future operations, particularly its young adult lifestyle and personal finance properties, through dynamic growth. Additionally, the Company is actively engaged in evaluating future acquisitions to provide revenue growth and assessing the sale of certain non-core assets to provide capital. The Company has implemented measures to reduce operating costs and will continue to evaluate other opportunities to streamline costs.

Absent any acquisitions of new businesses or material increases in revenues from its existing customers, current revenue growth will not be sufficient to sustain the Company's operations in the long term. As such, the Company will, in all likelihood, need to obtain additional equity or debt financing and/or divest of certain assets or businesses, none of which can be assured on commercially reasonable terms, if at all. In addition, any equity financing that might be obtained may dilute existing stockholders. There is no certainty that the Company will be successful at raising capital, nor is there certainty around the amount of funds that may be raised. In addition, the success of the Company will be subject to the performance of the markets and the volatility of investor sentiment regarding macro and micro economic conditions. Any failure by the Company to successfully implement these plans would have a material adverse effect on the Company's business, including the possible inability to continue operations.

REMARK MEDIA INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Based on the Company's most recent cash flow projections, the Company believes it has sufficient existing cash and cash equivalents and cash resources as of the date of this report to meet its ongoing requirements through December 31, 2014. Projecting operating results, however, is inherently uncertain as anticipated expenses may exceed current forecasts.

Basis of Preparation

The accompanying interim condensed consolidated financial statements for the three and six months ended June 30, 2014 and 2013 are unaudited. Certain information and note disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP") for financial information have been omitted pursuant to the rules and regulations of Article 10 of Securities and Exchange Commission ("SEC") Regulation S-X. In the opinion of management, these condensed consolidated financial statements contain all adjustments, consisting of normal recurring adjustments, necessary to state fairly the financial position, results of operations and cash flows for the periods indicated. The December 31, 2013 condensed consolidated balance sheet data was derived from audited financial statements, but does not include all disclosures required by U.S. GAAP. The accompanying unaudited condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and notes thereto in the Company's Annual Report on Form 10-K for the year ended December 31, 2013.

Principles of Consolidation

The accompanying unaudited condensed consolidated financial statements include the accounts of Remark Media and its subsidiaries. Operating results for the three and six months ended June 30, 2014 and 2013 are not necessarily indicative of results that may be expected for any other future interim period or for the year ending December 31, 2014.

All intercompany transactions have been eliminated in consolidation.

Use of Estimates

The preparation of the unaudited condensed consolidated financial statements in conformity with U.S. GAAP requires the Company to make estimates and assumptions that affect amounts reported and disclosed in the unaudited condensed consolidated financial statements and accompanying notes. Actual results could differ materially from those estimates. On an ongoing basis, the Company evaluates its estimates, including those related to accounts receivable, intangible assets, useful lives of property and equipment, stock-based compensation, equity-method investments, and income taxes, among other things.

Revenue Recognition

The Company generally recognizes revenue when persuasive evidence of an arrangement exists, services have been provided, fees are fixed or determinable and collectability is reasonably assured.

The Company generally recognizes revenue from its network of domestic and international websites. Revenue is recognized as visitors are exposed to or react to advertisements on its websites, or purchase goods or services. Revenue from advertising is generated in the form of sponsored links and display ads. This includes both pay-per-performance ads and paid-for-impression ads. In the pay-per-performance model, revenue is generally earned based on the number of clicks or other actions taken associated with such ads; in the paid-for-impression model, revenue is derived from the display of ads.

Operating Expenses

General and administrative expenses include all legal, finance, accounting and administrative expenses such as professional fees and facilities costs. Depreciation and amortization include the depreciation of our acquired fixed assets and amortization of software and definite-lived intangible assets.

Purchase Price Allocations

Occasionally, the Company enters into business combinations. The purchase price is allocated to the various assets acquired and liabilities assumed based on their estimated fair value. Fair values of assets acquired and liabilities assumed are based upon available information and may involve engaging an independent third party to perform an appraisal of tangible and intangible

REMARK MEDIA INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

assets. Estimating fair values can be complex and subject to significant business judgment and most commonly impacts property, equipment, software, and definite-or indefinite-lived intangible assets.

Software Development Costs

The Company capitalizes qualifying costs of computer software and website development costs. Costs incurred during the application development stage as well as upgrades and enhancements that result in additional functionality are capitalized. The internally developed software costs capitalized were \$0.2 million and \$0.1 million, at June 30, 2014 and December 31, 2013, respectively, and are included in "Property, equipment and software" in the condensed consolidated balance sheets. Internally developed software and website development costs are being amortized utilizing the straight-line method over a period of three years, the expected period of the benefit. For the three months ended June 30, 2014 and 2013, the Company recorded approximately \$11 thousand and \$2 thousand of amortization expense, respectively. For the six months ended June 30, 2014 and 2013, the Company recorded approximately \$11 thousand and \$4 thousand of amortization expense, respectively.

Stock-Based Compensation

The Company measures stock-based compensation at the grant date based on the calculated fair value of the award. The Company recognizes the expense over the recipient's requisite service period, generally the vesting period of the award. The Company estimates the fair value of stock options at the grant date using the Black-Scholes option pricing model with weighted average assumptions for the activity under its stock plans. Option pricing model input assumptions such as expected term, expected volatility and risk-free interest rate, among others, impact the fair value estimate. These assumptions generally require significant analysis and use of judgment and estimates to develop. Options vest based on meeting a minimum service period or performance condition. Restricted stock grants are recorded using the fair value of the granted shares based on the market value at the grant date. In addition, the forfeiture rate impacts the amount of aggregate compensation. These assumptions are subjective and generally require significant analysis and judgment to develop.

The Company does not recognize a deferred tax asset for unrealized tax benefits associated with the tax deductions in excess of the compensation recorded (excess tax benefit). The Company applies the "with and without" approach for utilization of tax attributes upon realization of net operating losses in the future. This method allocates stock-based compensation benefits last among other tax benefits recognized. In addition, the Company applies the "direct only" method in calculating the amount of windfalls or shortfalls.

Long-lived Assets

The Company evaluates the recoverability of its long-lived assets with finite useful lives for impairment when events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Such trigger events or changes in circumstances may include the following: a significant decrease in the market price of a long-lived asset; a significant adverse change in the extent or manner in which a long-lived asset is being used; a significant adverse change in legal factors or in the business climate, including those resulting from technology advancements in the industry, the impact of competition or other factors that could affect the value of a long-lived asset; a significant adverse deterioration in the amount of revenue or cash flows the Company expects to generate; an accumulation of costs significantly in excess of the amount originally expected for the acquisition or development of a long-lived asset; current or future operating or cash flow losses that demonstrate continuing losses associated with the use of a long-lived asset; or a current expectation that, more likely than not, a long-lived asset will be sold or otherwise disposed of significantly before the end of its previously estimated useful life. The Company performs impairment testing at the asset level that represents the lowest level for which identifiable cash flows are largely independent of the cash flows of other assets and liabilities. If events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable and the expected undiscounted future cash flows attributable to the asset are less than the carrying amount of the asset, an impairment loss equal to the excess of the asset's carrying value over its fair value is recorded. Fair value is determined based upon estimated discounted future cash flows. During the three and six months ended June 30, 2014, the Company recorded a \$0.3 million impairment loss related to the net carrying value of the intangible assets for its subsidiary MyStockFundSecurities, Inc. There was no impairment loss recorded in the three and six months ended June 30, 2013.

REMARK MEDIA INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

Intangible Assets

Intangible assets consist of trade and domain names, customer relationships, acquired technology, a license, a non-compete agreement and other intangible assets with useful lives ranging from two years to 11 years and amortized using the straight-line method, except for the license, which has an indefinite life. For the three months ended June 30, 2014 and 2013, the Company recorded approximately \$140 thousand and \$110 thousand of amortization expense, respectively. For the six months ended June 30, 2014 and 2013, the Company recorded approximately \$270 thousand and \$180 thousand of amortization expense, respectively.

Assets Held for Sale

The Company has early adopted Financial Accounting Standards Board ("FASB") Accounting Standards Update ("ASU") No. 2014-08 "Presentation of Financial Statements (Topic 205) and Property, Plant, and Equipment (Topic 360)" (together, "ASU 2014-08"), which change the requirements for reporting discontinued operations in accordance with Accounting Standards Codification ("ASC") Topic 205-20. As a result of this update, beginning in this fiscal quarter, the Company will no longer classify individual properties that are either disposed of or are classified as held for sale as discontinued operations in the consolidated statements of operations if the removal, or anticipated removal, of the asset(s) from the reporting entity does not represent a strategic shift that has or will have a major effect on an entity's operations and financial results when disposed of. ASU 2014-08 requires previously reported assets that qualified for discontinued operations reporting to continue to be reported in that manner.

In June 2014, the Company reached a decision to actively market for sale one of its wholly owned subsidiaries, MyStockFundSecurities, Inc., to better focus its resources on the Company's core strategy. In accordance with ASC 360-10-45, the asset met all of the criteria to be classified as held for sale. As of June 30, 2014, held for sale assets were \$18,146 and held for sale liabilities were \$8,274. These assets are net of an impairment charge of \$268,215. The assets and liabilities are comprised of cash, accounts receivable, prepaid assets and intangible assets, as well as accrued expenses and other current liabilities. The Company expects to complete the sale in the third quarter of 2014.

Derivative Liability for Warrants to Purchase Common Stock

The Company's derivative liability for warrants represents the fair value of warrants issued in connection with an equity financing related to the Banks.com acquisition consummated on February 26, 2012. These warrants are presented as liabilities based on certain exercise price reductions provisions. The liability, which is recorded at the fair value on the balance sheet, is calculated using the Monte Carlo simulation valuation method. The change in the fair value of these warrants is recognized as a component of other income or expense in the unaudited condensed consolidated statements of operations.

Notes Receivable

Notes receivable from debt facilities originated by the Company are recorded at cost and evaluated for impairment. Relevant factors considered in the determination of recoverability include the interest rate offered in the market, as well as management's estimate of projected cash flows and profitability.

Interest Income

Interest income earned by the Company on the note receivable is recognized under the accrual basis of accounting.

Recent Accounting Pronouncements

In April 2014, the FASB issued ASU 2014-08, "Presentation of Financial Statements (Topic 205) and Property, Plant, and Equipment (Topic 360)," which changes the requirements for reporting discontinued operations in ASC Subtopic 205-20. This pronouncement has been early adopted by the Company in the second quarter of 2014.

In May 2014, the FASB issued ASU No. 2014-09, "Revenue From Contracts With Customers" ("ASU 2014-09"), which outlines a single comprehensive model for entities to use in accounting for revenue arising from contracts with customers. ASU 2014-09 is effective for fiscal years (and interim reporting periods within those years) beginning after December 15, 2016. The

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Company is currently reviewing the provisions of ASU 2014-09 but does not expect it to have a material effect on the Company's financial condition, results of operations or cash flows.

The Company has evaluated all other new ASUs issued by the FASB in 2014 and has concluded these updates do not have a material effect on the Company's condensed consolidated financial statements as of June 30, 2014.

In July 2013, the FASB issued ASU 2013-11, "Income Taxes — Presentation of an Unrecognized Tax Benefit When a Net Operating Loss Carryforward, a Similar Tax Loss, or a Tax Credit Carry forward Exists" ("ASU 2013-11") which is part of ASC 740, Income Taxes. The new guidance requires an entity to present an unrecognized tax benefit and a net operating loss carryforward, a similar tax loss, or a tax credit carryforward on a net basis as part of a deferred tax asset, unless the unrecognized tax benefit is not available to reduce the deferred tax asset component or would not be utilized for that purpose, then a liability would be recognized. ASU 2013-11 is effective for annual and interim periods for fiscal years beginning after December 15, 2013. Adoption of this ASU had no impact on the reported consolidated financial statements or results of operations.

2. INVESTMENT IN SHARECARE

In 2009, the Company co-founded Sharecare, Inc., a U.S.-based venture between: Dr. Mehmet Oz, a leading cardiac surgeon, health expert and host of "The Dr. Oz Show"; HARPO Productions, producer of "The Oprah Winfrey Show"; Discovery Communications, the world's largest non-fiction media company; Jeff Arnold, WebMD founder and Discovery Communications' former Chief of Global Digital Strategy; Sony Pictures Television; and Remark Media ("Sharecare"). Sharecare was created to build a web-based platform that simplifies the search for health and wellness information by organizing a vast array of health-related questions and providing multiple answers from experts, organizations, publishers, and caregivers representing various points of view. As a part of the transactions, the Company received an equity stake in Sharecare, sold substantially all of the assets of its DailyStrength subsidiary to Sharecare, agreed to provide management and website development services to Sharecare, and received a license to use Sharecare's web platform for its own businesses.

Until November 30, 2012, the Company accounted for its equity interest in Sharecare under the equity method of accounting. Under this method, the Company recorded its proportionate share of Sharecare's net income or loss based on Sharecare's financial results. As of December 1, 2012, the Company moved to the cost method of accounting due to a lower percentage of ownership (10.8% as of December 31, 2012), nonparticipation in policy-making processes, and limited existence of technology dependency by Sharecare on the Company. As of June 30, 2014, the Company owned approximately 5.98% of Sharecare's common stock and had representation on its Board of Directors.

The following table shows selected unaudited financial data of Sharecare including Remark Media's proportional share of net loss in Sharecare as reported under the equity method for the six months ended June 30, 2014 and 2013, respectively. During the six months ended June 30, 2013, the Company recorded a \$0.2 million change in its estimate of its proportional share in loss of equity-method investment related to the period from January 1, 2012 through November 30, 2012, based on information that was finalized and provided to the Company subsequent to the issuance of its December 31, 2012 financial statements:

| | <u>Six Months Ended June 30,</u> | |
|--|----------------------------------|--------------|
| | <u>2014</u> | <u>2013</u> |
| Revenues | \$ — | \$ — |
| Gross profit | — | — |
| Loss from operations | — | — |
| Net loss | — | — |
| Proportional share in loss of equity-method investment | \$ — | \$ (222,707) |

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3. NOTE RECEIVABLE FROM BOMBO SPORTS & ENTERTAINMENT, LLC

On February 11, 2014, the Company and Bombo Sports & Entertainment, LLC, or BSE, entered into the BSE Loan Agreement pursuant to which the Company loaned BSE \$1 million. On April 16, 2014, the Company and BSE entered into an amendment to the BSE Loan Agreement, pursuant to which the Company increased the amount of the loan to up to \$1.35 million. On April 16, 2014, April 21, 2014 and June 12, 2014, the Company loaned BSE an additional \$0.05 million, \$0.15 million and \$0.15 million, respectively, bringing the outstanding principal balance to \$1.35 million. The outstanding principal balance of the loan bears interest at 5% per annum, with principal and interest due and payable 10 days after the delivery of the written demand to BSE. If the loan is not paid in full at the end of the 10 day period, the outstanding principal will bear interest at 12% per annum until it is paid in full. BSE may prepay all or any portion of the loan at any time without premium or penalty.

BSE's obligations under the BSE Loan Agreement are secured by (i) a membership interest pledge agreement pursuant to which Robert S. Potter, the manager and owner of 86% membership interest in BSE, pledged to the Company all of his right, title, and interest in and to such membership interest and (ii) a pledge by BSE to the Company of all BSE's assets.

The interest income on the loan was approximately \$14,000 and \$21,000 for the three and six months ended June 30, 2014 and is recorded in the condensed consolidated statements of operations.

4. FAIR VALUE OF FINANCIAL INSTRUMENTS

The Company measures certain financial assets and liabilities at fair value on a recurring basis. The common stock warrants which are classified as liabilities are recorded at their fair market value as of each reporting period.

The measurement of fair market value requires the use of techniques based on observable and unobservable inputs. Observable inputs reflect market data obtained from independent sources, while unobservable inputs reflect our market assumptions. The inputs create the following fair market value hierarchy:

- Level 1 - Quoted prices for identical instruments in active markets.
- Level 2 - Quoted prices for similar instruments in active markets; quoted prices for identical or similar instruments in markets that are not active; and model-derived valuations where inputs are observable or where significant value drivers are observable.
- Level 3 - Instruments where significant value drivers are unobservable to third parties.

The Company uses model-derived valuations where inputs are both observable and unobservable in active markets to determine the fair value of certain common stock warrants on a recurring basis. The lowest level of significant inputs are classified as Level 3; thus, the common stock warrants are classified as Level 3. The Company utilized a Monte Carlo simulation valuation model to fair value the warrants.

Assumptions used in calculating the fair value of these warrants were noted as follows:

| | <u>June 30, 2014</u> | <u>December 31, 2013</u> |
|------------------------------------|----------------------|--------------------------|
| Annual rate of quarterly dividend | 0.00% | 0.00% |
| Expected volatility | 50% - 90% | 100% |
| Risk free interest rate | 0.08% - 0.94% | 1.10% |
| Expected remaining term (in years) | 0.66 - 3.16 | 1.16 - 3.66 |

In addition to the assumptions above, the Company takes into consideration whether or not it would participate in another round of equity financing and, if so, what the stock price would be for such a financing at that time.

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At June 30, 2014 and 2013, the fair value of liability classified warrants were as follows:

| | <u>June 30, 2014</u> | <u>December 31, 2013</u> |
|------------------------|----------------------|--------------------------|
| Derivative liabilities | \$ 1,548,686 | \$ 769,284 |

The change in the fair value of the warrants accounted for as derivative liabilities is reflected below:

| | |
|--|---------------------|
| Balance at January 1, 2014 | \$ 769,284 |
| Increase in fair value resulting in loss | 779,402 |
| Fair value at June 30, 2014 | <u>\$ 1,548,686</u> |

The Company will continue to adjust the warrant liability for changes in fair value until the earlier of the exercise or expiration of the warrants, at which time the liability will be reclassified to stockholders' equity.

5. ACQUISITIONS

Hotelmobi

On May 2, 2014, the Company acquired Hotelmobi for total cash and equity consideration of \$6.8 million pursuant to the terms of the Merger Agreement, as described in detail in Note 1.

The acquisition was accounted for under the purchase method and, accordingly, the purchase price was allocated to the assets and liabilities based on their estimated fair values on the date of the acquisition.

Of the intangible assets acquired, \$0.5 million relate to trade names and domain names and have an amortization period of 11 years, \$0.4 million relate to acquired technology and have an amortization period of 5 years, and \$2.4 million relate to client relationships and have an amortization period of 10 years.

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The table below illustrates the final allocation of the purchase price over the identifiable assets and assumed liabilities on May 2, 2014.

| | | |
|--------------------------------------|-----------|------------------|
| Consideration | | |
| Cash | \$ | 171,894 |
| Equity consideration (see Note 1) | | 6,638,023 |
| Total consideration | \$ | 6,809,917 |
| Acquisition-related costs | \$ | 95,275 |
| Tangible assets | | |
| Current assets | \$ | 1,500 |
| Total tangible assets | | 1,500 |
| Intangible assets | | |
| Trade names and domain names | | 470,100 |
| Acquired technology | | 435,500 |
| Client relationships | | 2,433,400 |
| Total intangible assets | | 3,339,000 |
| Accounts payable | | (922) |
| Total identifiable net assets | | 3,339,578 |
| Goodwill | | 3,470,339 |
| Total purchase price | \$ | 6,809,917 |

Tax Extension

On January 15, 2014, the Company's wholly owned subsidiary, Banks.com, completed an asset acquisition of the following domain names which provide web-based tax extension services: www.taxextension.com, www.taxextensions.com, and www.onlinetaxextension.com, for an aggregate purchase price of \$450,000. The domains were recorded at cost and amortized over their useful life. The Company recorded approximately \$19 thousand and \$10 thousand in amortization for the six and three months ended June 30, 2014.

Pop Factory, LLC

On March 29, 2013, Remark Media acquired Pop Factory, LLC ("Pop Factory") for total cash consideration of \$2,375,000.

The acquisition was accounted for under the purchase method and, accordingly, the purchase price was allocated to the assets and liabilities based on their estimated fair values on the date of the acquisition.

Of the total intangibles acquired, \$2.1 million related to domain names and have an amortization period of 12 years.

The table below reflects a summary of the unaudited pro forma results of operations for the three and six months ended June 30, 2014 and 2013, as if Remark Media, Hotelmobi and Pop Factory were combined as of January 1, 2013. The pro forma results include estimates and assumptions which management believes are reasonable. However, pro forma results do not include any anticipated cost savings or other effects of the planned integration of these entities, and are not necessarily indicative of the results that would have occurred if the business combinations had been in effect on the dates indicated, or which may result in the future.

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| | Unaudited Pro Forma Results of Operations | | Unaudited Pro Forma Results of Operations | |
|----------------|--|----------------|--|----------------|
| | Three Months Ended June 30, | | Six Months Ended June 30, | |
| | 2014 | 2013 | 2014 | 2013 |
| Revenues | \$ 766,121 | \$ 699,850 | \$ 1,426,065 | \$ 908,015 |
| Operating Loss | (4,603,010) | (1,935,584) | (8,232,972) | (2,794,078) |
| Net Loss | \$ (5,335,509) | \$ (2,266,127) | \$ (9,197,232) | \$ (3,374,597) |

6. CAPITAL LEASES

On December 7, 2010, Banks.com entered into a sale-leaseback arrangement with Domain Capital, LLC (“Domain Capital”) consisting of an agreement to assign the domain name, *banks.com*, to Domain Capital in exchange for \$0.6 million in cash and a lease agreement to lease back the domain name from Domain Capital for a five year term. The lease provides for a bargain purchase option at the end of its term, effectively transferring ownership back to Banks.com. Effective June 28, 2012, Banks.com became a wholly-owned subsidiary of Remark Media and pursuant to that certain Agreement and Plan of Merger among the Company, Remark Florida, Inc. and Banks.com dated February 26, 2012, Remark Media assumed all its outstanding liabilities. As of June 30, 2014, total obligations under this agreement were \$0.2 million, \$0.1 million of which is included under the current portion of capital lease obligations and the remainder is included under capital lease obligations, net of current portion on the Company’s condensed consolidated balance sheet at June 30, 2014. The following table represents the approximate future minimum capital lease payments due under this agreement as of June 30, 2014:

| | Capital Lease Commitments |
|---|----------------------------------|
| June through December 31, 2014 | \$ 85,644 |
| 2015 | 171,287 |
| Total commitments | 256,931 |
| Interest on capital leases | (28,126) |
| Present value of minimum capital lease payments | \$ 228,805 |

7. COMMITMENTS AND CONTINGENCIES

The Company has entered into operating leases for office space. The lease agreement associated with its headquarters required a security deposit and included an allowance, which was used against leasehold improvements. Rental expense for operating leases, which is recognized on a straight-line basis over the lease term, was approximately \$113 thousand and \$266 thousand for the six months ended June 30, 2014 and 2013, respectively, and approximately \$57 thousand and \$177 thousand for three months ended June 30, 2014 and 2013, respectively.

The following table represents the approximate future minimum lease payments at June 30, 2014 due under non-cancellable operating lease agreements with terms in excess of a year:

| | Operating Lease Commitments |
|-------------------|------------------------------------|
| 2014 | \$ 120,000 |
| 2015 | 240,000 |
| 2016 | 40,000 |
| Total commitments | \$ 400,000 |

On May 1, 2013, Remark Media entered into a sublease for its Concourse Six office space through the remainder of the lease term giving cause to an abandonment of lease analysis. Following the exit of the lease, Remark Media recognized an early

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termination liability of \$0.3 million adjusted for sublease rental income, leasehold allowances, and the use of security deposits. The early termination liability principally represents the escalating lease payments inherent in the deferred rent as of the cease use date, net of the sub-lease income. The estimated fair value of the costs was based on the terms of the lease agreement and sub-lease agreement and, as such, represents the lease commitment over the next three years. The Company elected not to present value that obligation because the difference between the gross and discounted future cash flow settlements was immaterial to the financial statements.

On the cease use date, the Company recorded an early termination expense of approximately \$16 thousand, which was adjusted for the remaining deferred rent, use of security deposits, and future sublease income. These fees were included in the general and administrative expenses in the consolidated statement of operations and comprehensive loss. In June 2014, The Company recorded a reduction to the early termination liability of approximately \$93 thousand to reflect the remaining rent due net of sublease rental income. This adjustment was included in general and administrative expenses in the consolidated statement of operations and comprehensive loss. The early termination liability has been reduced by approximately \$131 thousand during the six months ended June 30, 2014.

On December 31, 2013, the Company entered into a Lease Termination Agreement with the landlord of its Concourse Five office space, waiving all rights to apply unpaid leasehold improvements. The termination penalty for abandoning the Concourse Five office space was \$0.1 million, which was recorded as an expense and included in general and administrative expenses in the consolidated statement of operations and comprehensive loss. The early termination liability was extinguished as of March 31, 2014.

The following depicts the remaining accrual balances for these early termination costs:

| | Accrual at December 31, 2013 | Charges or Reversals | Costs paid or Settled | Accrual at June 30, 2014 |
|---|------------------------------------|-------------------------|--------------------------|--------------------------------|
| Lease termination, facility closure and other costs of Concourse 6 | \$ 277,747 | \$ (92,843) | \$ (37,736) | \$ 147,168 |
| Lease termination, adjusted for escalating rents, leasehold improvements, and security deposits for Concourse 5 | 82,500 | — | (82,500) | — |
| Total | \$ 360,247 | \$ (92,843) | \$ (120,236) | \$ 147,168 |

The early termination liability of \$0.1 million is recorded in accrued expenses and other current liabilities on the condensed consolidated balance sheet.

Contingencies

The Company is engaged from time to time in certain legal disputes arising in the ordinary course of business. The Company accrues liabilities for legal contingencies when it believes that it is both probable that a liability has been incurred and that it can reasonably estimate the amount of the loss. The Company will review these accruals and adjust them to reflect ongoing negotiations, settlements, rulings, advice of legal counsel, and other relevant information. To the extent new information is obtained, and the Company's views on the probable outcomes of claims, suits, assessments, investigations, or legal proceedings change, changes in the Company's accrued liabilities would be recorded in the period in which such determination is made. Management believes that the outcome of any such matters will not have a material impact on the consolidated financial statements.

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8. STOCKHOLDERS' EQUITY AND NET LOSS PER SHARE**Net Loss per Share**

The following is a reconciliation of the numerators and denominators of the Company's basic and diluted earnings per share computations:

| | Three Months Ended June 30, | | Six Months Ended June 30, | |
|---|------------------------------------|----------------|----------------------------------|----------------|
| | 2014 | 2013 | 2014 | 2013 |
| Loss per share: | | | | |
| Net loss | \$ (5,298,176) | \$ (2,168,109) | \$ (9,060,377) | \$ (3,204,482) |
| Weighted average shares outstanding | 8,128,734 | 7,193,632 | 8,128,734 | 7,193,632 |
| Net loss per share, basic and diluted | \$ (0.65) | \$ (0.30) | \$ (1.11) | \$ (0.45) |
| Common shares and dilutive securities: | | | | |
| Weighted average shares outstanding | 8,128,734 | 7,193,632 | 8,128,734 | 7,193,632 |
| Dilutive securities | — | — | — | — |
| Total common shares and dilutive securities | 8,128,734 | 7,193,632 | 8,128,734 | 7,193,632 |

The number of anti-dilutive shares excluded from the calculation above was 3,406,401 and 2,801,919 for the six months ended June 30, 2014 and 2013, respectively.

Stock-Based Compensation

Remark Media has authorization to issue 800,000 shares under its 2006 Equity Incentive Plan adopted April 13, 2006 (the "2006 Plan"), 525,000 shares under its 2010 Equity Incentive Plan adopted June 15, 2010, and modified on December 30, 2011 (the "2010 Plan") and 1,500,000 shares under its 2014 Incentive Plan adopted February 17, 2014 (the "2014 Plan"), to help attract, retain and motivate its eligible executives, employees, officers, directors and consultants. Options to purchase common stock under the 2006 Plan, 2010 Plan and 2014 Plan have been granted to the Company's officers and employees with an exercise price equal to or greater than the fair market value of the underlying shares on the date of grant.

The Company measures stock-based compensation cost at the grant date based on the fair value of the award, and recognizes it as an expense over the requisite service period. Stock-based compensation expense for the six months ended June 30, 2014 and 2013, respectively, was \$5.0 million and \$0.4 million and for the three months ended June 30, 2014 and 2013 was \$2.7 million and \$0.2 million, respectively. An expense of \$0.7 million was included in stock compensation expense for the six months ended June 30, 2014 related to modifying the vesting terms of 210,000 stock option grants and 170,000 restricted shares from 3-to-5 years to a 1 year vesting period in the first quarter of 2014. As of June 30, 2014, unrecognized compensation expense relating to non-vested stock options approximated \$3.5 million, and is expected to be recognized through 2017.

In February 2014, Remark Media granted 275,000 restricted shares at a per share price of \$6.10 to Pacific Star Capital Management, LP, an entity controlled by Kai-Shing Tao, the Company's Chairman of the Board and Chief Executive Officer, as compensation for providing Mr. Tao's services as the Company's Chief Executive Officer from September 2012 to December 2013. The grant date fair value of these restricted shares was approximately \$1.7 million and was recognized as compensation expense during the quarter ended March 31, 2014. During the six months ended June 30, 2014, Remark Media granted 1,257,250 options at an exercise price of \$6.30 per share to employees and directors. The grant date fair value of options vesting during the six months ended June 30, 2014 and 2013 was \$2.8 million and \$0.5 million, respectively. During the six months ended June 30, 2014, former employees exercised 73,574 stock options with various grant dates for total cash consideration of \$0.2 million.

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At June 30, 2014, the Company had additional outstanding warrants to acquire 30,000 shares of common stock with exercise prices ranging from \$35.00 to \$98.90, expiring through 2017.

9. RELATED PARTY TRANSACTIONS

As discussed in detail in Note 1, the Company has outstanding the November 2013 Note and the January 2014 Note issued to Digipac in the aggregate principal amount of \$6.0 million. Kai-Shing Tao, the Company's Chairman of the Board and Chief Executive Officer, is the manager and a member, and Douglas Osrow, the Company's Chief Financial Officer, is a member, of Digipac.

The future maturity schedule of these notes as of June 30, 2014 is as follows:

| Year ending December 31, | |
|--------------------------|-----------|
| 2014 | \$ — |
| 2015 | 2,500,000 |
| 2016 | 3,500,000 |

The November 2013 Note and the January 2014 Note mature on November 14, 2015 and January 29, 2016, respectively.

The Company determined that the January 2014 Note contained an embedded beneficial conversion feature as the January 2014 Note is convertible at a price per share of common stock equal to 99% of the closing stock price as of the effective date of the January 2014 Note. The value of the embedded conversion feature was calculated using the intrinsic method and the value at June 30, 2014 was approximately \$35 thousand.

The Company recorded a debt discount of approximately \$35 thousand, which will be amortized over the life of the January 2014 Note using the effective interest method. For the six months ended June 30, 2014, the Company amortized approximately \$7 thousand of the debt discount as interest expense. The unamortized discount at June 30, 2014 was approximately \$28 thousand.

The related party interest expense for the Digipac Notes was approximately \$180 thousand and \$130 thousand for the six months ended June 30, 2014 and 2013, respectively, and was approximately \$100 thousand and \$30 thousand for the three months ended June 30, 2014 and 2013, respectively.

As of June 30, 2014, Remark Media owned approximately 5.98% of the outstanding common stock of Sharecare. Jeff Arnold, a former member of the Company's Board of Directors, is the Chairman and Chief Executive Officer and a significant stockholder of Sharecare. Additionally, Discovery Communications, Inc., formerly the Company's largest stockholder, is a significant stockholder of Sharecare.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Information included or incorporated by reference in this Quarterly Report on Form 10-Q may contain forward-looking statements. This information may involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different than the future results, performance or achievements expressed or implied by any forward-looking statements. Forward-looking statements, which involve assumptions and describe our future plans, strategies and expectations, are generally identifiable by use of the words "may," "should," "expect," "anticipate," "estimate," "believe," "intend" or "project" or the negative of these words or other variations on these words or comparable terminology. Actual events or results may differ materially from those discussed in forward-looking statements as a result of various factors, including, without limitation, the risks outlined under "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission (the "SEC") on March 31, 2014, as amended on April 7, 2014. In light of these risks and uncertainties, there can be no assurance that the forward-looking statements contained in this Quarterly Report on Form 10-Q will in fact be accurate. Further, we do not undertake any obligation to publicly update any forward-looking statements. As a result, you should not place undue reliance on these forward-looking statements.

Business Overview and Recent Events

Remark Media, Inc. ("we", "us", "our", "Remark Media" or the "Company"), is a global digital media company focusing on the 18-to-34 year old demographic in primarily the United States and Asia. We are headquartered in Las Vegas, Nevada, with additional operations in Beijing, China and Sao Paulo, Brazil. We own and operate digital media properties in a number of different content verticals. Our content verticals presently include: (i) our education vertical, encompassing the translated and localized additions of HowStuffWorks.com in China and Brazil; (ii) our personal finance vertical, encompassing Banks.com, US Tax Center at www.irs.com, FileLater.com, TaxExtension.com and, TaxExtension.org; (iii) our young adult lifestyle vertical, including Bikini.com; (iv) our sports vertical, providing original sports and entertainment content; and (v) our travel vertical, including Roomlia, a mobile hotel booking application.

For the duration of 2014, the Company intends to focus on the 18-to-34 year old demographic, investing in technology and product development to provide unique and dynamic digital media experiences across multiple verticals.

HowStuffWorks International

BoWenWang (www.bowenwang.cn) is a Chinese language portal that provides a broad array of engaging, informative content, covering everything from sports, entertainment, the arts, technology, and health. Published from Beijing since June 2008, BoWenWang is the exclusive digital publisher in China of translated and localized articles from Discovery Communications HowStuffWorks family of content.

ComoTudoFunciona (hsw.com.br) is a Brazilian portal designed to inform and engage on a vast array of subjects, ranging from cultural events, athletics, entertainment, science, technology, and travel. Published in Sao Paulo, the Portuguese-language site is the exclusive digital publisher in Brazil of translated and localized articles from Discovery Communications HowStuffWorks family of content.

Personal Finance

Banks.com is an action-oriented resource for users searching for relevant news and information on financial institutions and products. Users are able to compare rates and take action on financial products, such as mortgages and savings accounts.

US Tax Center at www.irs.com offers information about U.S. tax matters while providing access to tax related information and services.

FileLater.com and *TaxExtenion.com* are ecommerce businesses that assist taxpayers with filing official business and personal tax extensions with the Internal Revenue Service through an online platform.

Young Adult Life

Bikini.com is an aspirational beach lifestyle destination for 18-to-34 year old women featuring original editorial content covering the latest in fashion, beauty, travel, and health and fitness trends. In November 2013, the Company added retail ecommerce to the site, with the introduction of a swimwear and accessories boutique selling a carefully curated collection with

the latest in must have seasonal trends. In April 2014, the Company launched Bikini.com's mobile application, which offers the same content found on the website, with a unique and dynamic mobile design, compatible across multiple devices.

Sports

We seek to develop and acquire the rights to original sports and entertainment content for the evolving Chinese media market and the global market. In September 2013, we signed an agreement with PPTV, a leading streaming video platform in the Chinese market, to become the exclusive content partner for China's first streaming video Boxing Channel. We currently are exploring additional acquisition opportunities in this area.

Travel

Our Hotelmobi subsidiary, which we acquired in May 2014, is engaged in the business of developing, owning and operating mobile hotel booking applications. Hotelmobi has recently launched during the second quarter of 2014 its "Roomlia" hotel booking application domestically. An Asia-based launch is currently planned for the first half of 2015.

Results of Operations

Revenue

Total revenue for the three months ended June 30, 2014 was \$0.8 million, an increase of approximately \$0.1 million from the same period in 2013. For the six months ended June 30, 2014 total revenue was \$1.4 million, an increase of \$0.5 million from the same period in 2013. The increase from the prior year's period relates primarily to an increase in revenues generated from the purchase of tax extension services through the Company's personal finance websites.

Sales and Marketing

Sales and marketing expenses were approximately \$33 thousand and \$187 thousand in the three months ended June 30, 2014 and 2013, respectively. For the six months ended June 30, 2014 and 2013, sales and marketing expenses were approximately \$108 thousand and \$187 thousand, respectively. The decrease in sales and marketing expenses relates primarily to a reduction in marketing costs.

Content, Technology and Development

Content, technology and development expenses include the ongoing third-party costs to acquire original content, translate and localize content from English to Portuguese and Chinese, as well as costs of designing and developing our products, including labor, content and third party platform support services. For the three months ended June 30, 2014 and 2013, the expense was approximately \$236 thousand and \$208 thousand, respectively. For the six months ended June 30, 2014 and 2013, the expense was approximately \$309 thousand and \$338 thousand, respectively.

Stock-Based Compensation

Stock-based compensation expense was \$2.7 million and \$0.2 million in the three months ended June 30, 2014 and 2013, respectively, and \$5.0 million and \$0.4 million in the six months ended June 30, 2014 and 2013, respectively. The increase in the three month period reflects an expense of \$0.7 million related to the modification of vesting terms for certain stock option grants and restricted shares, and \$1.7 million for performance of past services. In February 2014, we granted 275,000 restricted shares at a per share price of \$6.10 to Pacific Star Capital Management, LP, an entity controlled by Kai-Shing Tao, the Company's Chairman of the Board and Chief Executive Officer, as compensation for providing Mr. Tao's services as the Company's Chief Executive Officer from September 2012 to December 2013. The additional increase in the six month period is driven by 1,257,250 options granted under the 2014 Incentive Plan to employees and directors during the first quarter of 2014. Stock-based compensation is further discussed in Note 8 to the unaudited condensed consolidated financial statements, Stockholders' Equity and Net Loss Per Share.

General and Administrative Expenses

Total general and administrative expense was \$1.9 million and \$1.7 million in the three months ended June 30, 2014 and 2013, respectively, and was \$3.5 million and \$2.4 million in the six months ended June 30, 2014 and 2013, respectively. The increase primarily relates to higher salary and related payroll costs due to the hiring of new employees.

Depreciation and Amortization

Depreciation and amortization expense was approximately \$165 thousand and \$123 thousand for the three months ended June 30, 2014 and 2013, respectively, and was approximately \$299 thousand and \$207 thousand for the six months ended June 30, 2014 and 2013, respectively. The increase primarily relates to the amortization of assets acquired in the Pop Factory and Roomlia acquisitions.

Interest Expense

Interest expense for both the three months ended June 30, 2014 and 2013 was approximately \$113 thousand. Interest expense for the six months ended June 30, 2014 and 2013 was approximately \$206 thousand and \$158 thousand, respectively. The increase in interest expense is due to the conversion of the November 2012 Note and the April 2013 Note into common stock on November 12, 2013 and the issuance of the November 2013 Note on November 13, 2013 and the January 2014 Note on January 29, 2014.

Change in Fair Value of Derivative Liability

The change in fair value of the derivative liability for the three months ended June 30, 2014 and 2013 was a loss of \$0.7 million and \$0.2 million, respectively, and a loss of \$0.8 million and \$0.2 million for the six months ended June 30, 2014 and 2013, respectively. The increase in the loss relates to the increased fair value of the Company's outstanding warrants, driven by the increase in the Company's common stock price as of June 30, 2014.

Loss from Equity-Method Investments and Change of Interest Gain

We accounted for our investment in Sharecare under the equity method of accounting through November 2012. In December 2012, the Company changed to the cost method of accounting. Under the equity method, for the three and six months ended June 30, 2013, we did not record any gain or loss resulting from the change in interest ownership in Sharecare. In the first quarter of 2013, the Company recorded a \$0.2 million change in the estimate of its proportional share in loss of equity-method investment related to the period from January 1, 2012 through November 30, 2012.

Critical Accounting Policies

A description of our significant accounting policies can be found in Item 7, Management's Discussion and Analysis of Financial Condition and Results of Operations, in our 2013 Form 10-K. There were no material changes to those policies during the six months ended June 30, 2014.

Recent Accounting Pronouncements

For a description of recently issued accounting pronouncements, see Note 1 to the unaudited condensed consolidated financial statements, Description of Business and Summary of Significant Accounting Policies.

Liquidity and Capital Resources

As of June 30, 2014, the Company's total cash and cash equivalents balance was approximately \$2.3 million.

The Company has incurred net losses and generated negative cash flow from operations in the six months ended June 30, 2014 and in each fiscal year since its inception and has an accumulated deficit of \$120.8 million as of June 30, 2014. The Company's revenues were \$1.4 million for the six months ended June 30, 2014, generated principally from owning and operating its digital media properties. The Company's primary focus has been organically building and strategically acquiring digital media properties.

On January 29, 2014 (the "January 2014 Note"), November 14, 2013 (the "November 2013 Note"), April 2, 2013 (the "April 2013 Note"), and November 23, 2012 (the "November 2012 Note"), the Company issued Senior Secured Convertible Promissory Notes to Digipac, LLC ("Digipac"), of which Kai-Shing Tao, the Company's Chairman of the Board and Chief Executive Officer, is the manager and a member, and Douglas Osrow, the Company's Chief Financial Officer, is a member, in the original principal amounts of \$3,500,000, \$2,500,000, \$4,000,000 and \$1,800,000, respectively, in exchange for cash equal to the respective original principal amounts. The January 2014 Note, November 2013 Note, April 2013 Note and November 2012 Note are collectively referred to herein as the "Digipac Notes".

The January 2014 Note and November 2013 Note bear interest at a rate of 6.67% per annum for the first year and 8.67% per annum thereafter, with interest payable quarterly and all unpaid principal and any accrued but unpaid interest due and payable on the second anniversary of issuance. At any time, Digipac may elect to convert all or any portion of the outstanding principal amount and accrued but unpaid interest under such notes into shares of common stock at a conversion price of \$5.03 per share for the January 2014 Note and \$3.75 per share for the November 2013 Note. The Company also may elect to convert all or any portion of the outstanding principal amount and accrued but unpaid interest under such notes into common stock at the applicable conversion price if the volume weighted average price of the common stock is equal to at least 150% of the applicable conversion price for at least 30 of the 40 trading days immediately prior to the date of the Company's election. Such notes also provide that the Company and Digipac will negotiate and enter into a registration rights agreement providing Digipac with demand and piggyback registration rights with respect to the shares of common stock underlying such notes. As of June 30, 2014, the Company had not entered into any such registration rights agreement. The Company may prepay all or a portion of such notes at any time upon at least 15 days' prior written notice to Digipac.

The April 2013 Note bore interest at a rate of 6.67% per annum for the first year and 8.67% per annum thereafter, and the November 2012 Note bore interest at a rate of 6.67% per annum. The outstanding principal amount and accrued but unpaid interest under the April 2013 Note and the November 2012 Note were convertible into common stock at a conversion price of \$2.00 per share for the April 2013 Note and \$1.30 per share for the November 2012 Note. On November 12, 2013, Digipac converted the \$4,000,000 principal amount and \$164,466 accrued but unpaid interest outstanding under the April 2013 Note into 2,082,233 shares of common stock, and converted the \$1,800,000 principal amount and \$116,771 accrued but unpaid interest outstanding under the November 2012 Note into 1,474,439 shares of common stock.

In connection with the issuance of the November 2012 Note, the Company and Digipac entered into a Security Agreement dated as of November 23, 2012 (the "Security Agreement") to secure the Company's obligations under such note. The Security Agreement provides that the Company's obligations are secured by all assets of the Company other than the shares of common stock of Sharecare, Inc. owned by the Company. The Company and Digipac subsequently entered into amendments to the Security Agreement in connection with the issuances of the April 2013 Note, the November 2013 Note and the January 2014 Note to include the Company's obligations under such notes as obligations secured by the Security Agreement.

On January 15, 2014, the Company's wholly owned subsidiary, Banks.com, completed an asset acquisition of the following domain names which provide web-based tax extension services: www.taxextension.com, www.taxextensions.com, and www.onlinetaxextension.com, for an aggregate purchase price of \$450,000.

On February 11, 2014, the Company and BSE entered into the BSE Loan Agreement pursuant to which the Company loaned BSE \$1 million. On April 16, 2014, the Company and BSE entered into an amendment to the BSE Loan Agreement, pursuant to which the Company increased the amount of the loan to up to \$1.35 million. On April 16, 2014, April 21, 2014 and June 12, 2014, the Company loaned BSE an additional \$0.05 million, \$0.15 million and \$0.15 million, respectively, bringing the outstanding principal balance to \$1.35 million. The outstanding principal balance of the loan bears interest at 5% per annum, with principal and interest due and payable 10 days after the delivery of the written demand to BSE. If the loan is not paid in full at the end of the 10 day period, the outstanding principal will bear interest at 12% per annum until paid in full. BSE may prepay all or any portion of the loan at any time without premium or penalty.

BSE's obligations under the BSE Loan Agreement are secured by (i) a membership interest pledge agreement pursuant to which Robert S. Potter, the manager and owner of 86% membership interest in BSE, pledged to the Company all of his right, title, and interest in and to such membership interest and (ii) a pledge by BSE to the Company of all BSE's assets.

The interest income on the loan was approximately \$21 thousand and is recorded in the condensed consolidated statement of operations.

On June 16, 2014, the Company sold an aggregate of 470,000 shares of our common stock to six accredited investors in a private placement in exchange for \$2,820,000 in cash. The selling price of \$6 per share of common stock represented a five percent discount from the 30-day volume weighted average price.

Based on the Company's most recent cash flow projections, the Company believes it has sufficient existing cash and cash equivalents and cash resources as of the date of this report to meet its ongoing requirements through December 31, 2014. Projecting operating results, however, is inherently uncertain as anticipated expenses may exceed what has been forecast.

Cash flows from operating activities

Net cash used in operating activities during the six months ended June 30, 2014 was \$3.3 million. Our net loss during the period was \$9.1 million, which included non-cash charges of \$6.4 million such as depreciation, amortization, stock-based compensation, intangible asset impairment, and change in fair value of derivative liability. Stock based compensation accounted for \$5.0 million of the \$6.4 million non-cash charges. The remainder of cash used in operating activities was from changes in our working capital, driven by a \$0.7 million decrease in accounts payable primarily due to timing of payments.

Net cash used in operating activities during the six months ended June 30, 2013 was \$1.1 million. Our net loss during the period was \$3.2 million, which included non-cash charges of \$0.9 million such as depreciation, amortization, stock-based compensation, and certain gains and losses. The remainder of cash used in operating activities was from changes in our working capital of \$1.0 million.

Cash flows from investing activities

Net cash used in investing activities during the six months ended June 30, 2014 was \$2.1 million. Cash outflows from business acquisitions included \$0.6 million related to the TaxExtension.com acquisition in the first quarter of 2014 and Hotelmobi acquisition in the second quarter of 2014. Cash outflows also included \$0.1 million investment in our property, equipment and software, and \$1.4 million loaned to BSE pursuant to the Loan Agreement. The Loan Agreement is further discussed in Note 3 to the unaudited condensed consolidated financial statements, Note Receivable from Bombo Sports & Entertainment, LLC.

Net cash used in investing activities during the six months ended June 30, 2013 was \$2.7 million, primarily driven by the \$2.4 million Pop Factory business acquisition in the first quarter of 2013.

Cash flows from financing activities

Net cash provided by financing activities was \$6.4 million during the six months ended June 30, 2014. This includes \$2.9 million cash proceeds from the issuance of common stock, including \$2.8 million for shares issued in a private placement on June 16, 2014. An additional \$3.5 million cash proceeds were provided by the sale of the January 2014 Note to Digipac on January 29, 2014. The January 2014 Note is further discussed in Note 1 to the unaudited condensed consolidated financial statements, Description of Business and Summary of Significant Accounting Policies.

Net cash provided by financing activities during the six months ended June 30, 2013 was \$3.9 million. This includes cash proceeds of \$4.0 million from the sale of the April 2013 Note to Digipac on April 2, 2013. This was offset by \$0.1 million of capital lease payments. The April 2013 Note is further discussed in Note 1 to the unaudited condensed consolidated financial statements, Description of Business and Summary of Significant Accounting Policies.

Off Balance Sheet Arrangements

None.

Item 3. Quantitative and Qualitative Disclosures About Market Risk.

We translate the foreign currency financial statements of our international operations into U.S. dollars at current exchange rates, except revenue and expenses, which we translate at average exchange rates during each reporting period. We accumulate net exchange gains or losses resulting from the translation of assets and liabilities in a separate caption of stockholders' equity titled "accumulated other comprehensive income (loss)". Generally, our foreign expenses are denominated in the same currency as the associated foreign revenue, and at this stage of our development, the exposure to rate changes is minimal.

Financial instruments that potentially subject us to a concentration of credit risk consist principally of cash and accounts receivables. At June 30, 2014, less than 1% of our cash was denominated in Brazilian *Reais*, Chinese *Renminbi* or Hong Kong Dollars, with nearly 100% of our cash denominated in U.S. Dollars. The majority of our cash is placed with financial institutions we believe are of high credit quality. Our cash is maintained in bank deposit accounts, which, at times, exceed federally insured limits. We have not experienced any losses in such accounts and do not believe our cash is exposed to any significant credit risk.

We do not use financial instruments to hedge our foreign exchange exposure because the effects of the foreign exchange rate fluctuations are not currently significant. We do not use financial instruments for trading purposes. We do not use any derivative financial instruments to mitigate any of our currency risks.

Item 4. Controls and Procedures.

Evaluation of Disclosure Controls and Procedures

As of the end of the period covered by this report, the Company's principal executive officer and principal financial officer evaluated the effectiveness of the Company's disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act")). Based on their evaluation of the Company's disclosure controls and procedures, the Company's principal executive officer and principal financial officer, with the participation of the Company's management, have concluded that the Company's disclosure controls and procedures were effective as of June 30, 2014, to ensure that information required to be disclosed by the Company in the reports that it files or submits under the Exchange Act is (a) recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms and (b) accumulated and communicated to management, including the Company's principal executive officer and principal financial officer, as appropriate to allow for timely decisions regarding required disclosure.

Changes in Internal Control over Financial Reporting

There were no changes in the Company's internal controls over financial reporting during our fiscal quarter ended June 30, 2014, or in other factors that could significantly affect these controls, that materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

PART II – OTHER INFORMATION

Item 1. Legal Proceedings.

None.

Item 1A. Risk Factors.

None.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

On June 16, 2014, we sold an aggregate of 470,000 shares of our common stock to six accredited investors in a private placement in exchange for \$2,820,000 in cash. The selling price of \$6.00 per share of common stock represented a five percent discount from the 30-day volume weighted average price. The offer and sale of the shares in the private placement were made in reliance upon an exemption from registration requirements pursuant to Section 4(a)(2) under the Securities Act of 1933, as amended, based upon representations made to us by the investors in purchase agreements we entered into with each investor.

Item 3. Defaults Upon Senior Securities.

None.

Item 4. Mine Safety Disclosures.

Not applicable.

Item 5. Other Information.

None.

[Table of Contents](#)

Item 6. Exhibits.

| Exhibit Number | Description of Document |
|---------------------------|---|
| 2.1(1) | Agreement and Plan of Merger, dated as of May 2, 2014, by and among Remark Media, Inc., Roomlia, Inc. and Hotelmobi Inc. |
| 4.1(1) | Form of Roomlia Warrants. |
| 10.1(2) | Amendment to Loan Agreement, dated April 16, 2014, by and between Remark Media, Inc. and Bombo Sports & Entertainment, LLC. |
| 31.1* | Certification of the Principal Executive Officer pursuant to Section 302 of the Sarbanes Oxley Act of 2002. |
| 31.2* | Certification of the Principal Financial Officer pursuant to Section 302 of the Sarbanes Oxley Act of 2002. |
| 32.1* | Certification of the Principal Executive Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 32.2* | Certification of the Principal Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 101.INS** | XBRL Instance Document |
| 101.SCH** | XBRL Taxonomy Extension Schema |
| 101.CAL** | XBRL Taxonomy Extension Calculation Linkbase |
| 101.LAB** | XBRL Taxonomy Extension Label Linkbase |
| 101.PRE** | XBRL Taxonomy Extension Presentation Linkbase |
| 101.DEF** | XBRL Taxonomy Extension Definition Linkbase |

(1) Incorporated by reference to the Company's Current Report on Form 8-K, filed with the SEC on May 7, 2014

(2) Incorporated by reference to the Company's Current Report on Form 8-K, filed with the SEC on April 23, 2014

*Filed herewith.

**These interactive data files are deemed not filed or part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 1933, as amended, are deemed not filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and otherwise are not subject to liability under those sections.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

REMARK MEDIA, INC.

August 14, 2014

By: /s/ Douglas Osrow
Douglas Osrow
Chief Financial Officer (Principal Financial Officer and
Principal Accounting Officer)

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CERTIFICATION OF THE PRINCIPAL EXECUTIVE OFFICER
PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Kai-Shing Tao, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Remark Media, Inc. for the quarterly period ended June 30, 2014;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

August 14, 2014

/s/ Kai-Shing Tao

Name: Kai-Shing Tao
Title: Chief Executive Officer and Chairman
(Principal Executive Officer)

CERTIFICATION OF THE PRINCIPAL FINANCIAL OFFICER
PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Douglas Osrow, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Remark Media, Inc. for the quarterly period ended June 30, 2014;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

August 14, 2014

/s/ Douglas Osrow

Name: Douglas Osrow
Title: Chief Financial Officer
(Principal Financial Officer)

CERTIFICATION OF THE PRINCIPAL EXECUTIVE OFFICER
PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the quarterly report of Remark Media, Inc., (the "Company") on Form 10-Q for the quarterly period ended June 30, 2014, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Kai-Shing Tao, Principal Executive Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to my knowledge:

1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

August 14, 2014

/s/ Kai-Shing Tao

Name: Kai-Shing Tao
Title: Chief Executive Officer and Chairman
(Principal Executive Officer)

CERTIFICATION OF THE PRINCIPAL FINANCIAL OFFICER
PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the quarterly report of Remark Media, Inc., (the "Company") on Form 10-Q for the quarterly period ended June 30, 2014, as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Douglas Osrow, Principal Financial Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to my knowledge:

1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

August 14, 2014

/s/ Douglas Osrow

Name: Douglas Osrow
Title: Chief Financial Officer
(Principal Financial Officer)