



Remark Media

8th Annual LD MICRO Main Event
December 3, 2015

Cautionary Statement

This presentation contains “forward-looking statements,” as defined in Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements may be in the future tense, and often include words such as “anticipate”, “expect”, “project”, “believe”, “plan”, “estimate”, “intend”, “will” and “may”. These statements are based on current expectations, but are subject to certain risks and uncertainties, many of which are difficult to predict and are beyond the control of Remark Media. Relevant risks and uncertainties include those referenced in Remark Media’s filings with the SEC, and include but are not limited to: its losses and need to raise capital; its ability to procure content and monetize audiences; recent and future changes in technology, services and standards; a disruption or failure of its or its vendors’ network and information systems or other technology relied on by Remark Media; changes in consumer behavior, including changes in spending behavior and changes in when, where and how content is consumed; the popularity of its products and services; changes in its plans, initiatives and strategies, and consumer acceptance thereof; competitive pressures, including as a result of user fragmentation and changes in technology; changes in advertising market conditions or advertising expenditures due to, among other things, economic conditions, changes in consumer behavior, pressure from public interest groups, changes in laws and regulations and other societal or political developments; piracy and Remark Media’s ability to exploit and protect its intellectual property rights in and to its content and other products; restrictions on intellectual property under agreements with third parties; challenges inherent in developing an online business; reliance on key personnel; risks of business in foreign countries, notably China, including obtaining regulatory approvals and adjusting to changing political and economic policies; governmental laws and regulations, including unclear and changing laws and regulations related to the Internet sector in foreign countries, especially China; general industry conditions and competition; and general economic conditions, such as advertising rate, interest rate and currency exchange rate fluctuations. These risks and uncertainties could cause the company’s actual results to differ materially from those expressed in or implied by the forward-looking statements, and therefore should be carefully considered. Remark Media assumes no obligation to update any forward-looking statements as a result of new information or future events or developments, except as required by law.

Remark Media

Headquartered in Las Vegas, Remark Media owns, operates and acquires innovative digital media properties across multiple verticals that deliver culturally relevant, dynamic content as well as attract and engage users on a global scale.

Focused on the Millennials

Travel & Entertainment



Vegas.com



Roomlia Hotel
Booking App

Health & Wellness



Sharecare.com

Social Network



KanKan

Personal Finance



Banks.com

Lifestyle & Fashion



Bikini.com

Investment Highlights

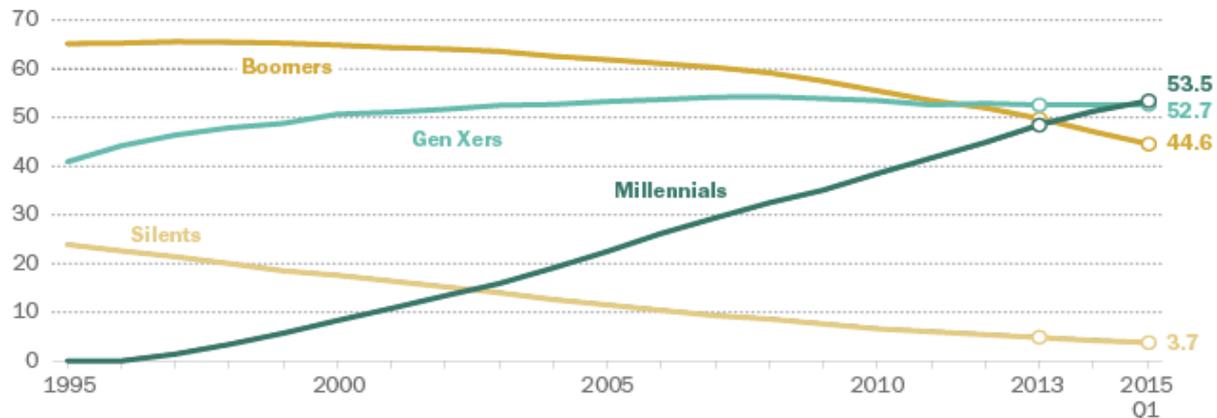
- **Targeting** the Millennial demographic with relevant digital media verticals that provide access to fast growing markets
- **Expanding** portfolio and **transforming** properties to enhance value and generate cash flow
- **Redefining** Vegas.com, acquired in September 2015, by leveraging existing technologies and localized management to drive revenue growth and deliver cost savings

Targeting Large Demographic

- More than 1 in 3 US workers are Millennials (ages 18 to 34)*
- In 2015, they surpassed Generation X to become the largest share of the American workforce*
- The US Millennial generation's purchasing power is \$600B per year - expected to reach \$1.4T by 2020 *
- Remark Media's properties have global appeal that greatly expands the opportunity

U.S. Labor Force by Generation, 1995-2015

In millions



Note: Annual averages plotted 1995-2014. For 2015 the first quarter average of 2015 is shown. Due to data limitations, Silent generation is overestimated from 2008-2015.
Source: Pew Research Center tabulations of monthly 1995-2015 Current Population Surveys, Integrated Public Use Microdata Series (IPUMS)

* Source: Pew Research Center

Growth Initiatives

- **Optimize** Vegas.com offering by implementing technology upgrades, streamlining costs and enhancing features
- **Expand** Vegas.com into new digital verticals
- **Monetize** ownership interest in Sharecare.com
- **Execute** on KanKan social media platform to drive user growth and opportunities for big data play
- **Enhance** verticals in Finance and Lifestyle & Fashion, to drive revenue growth by capitalizing on strength of URLs
- **Leverage** portfolio to increase overall brand awareness
- **Pursue** acquisitions that complement our existing portfolio

Strengthening Travel & Entertainment Vertical with Vegas.com

Acquired Vegas.com, a leading travel and entertainment platform, on September 24, 2015

- **\$275M+** LTM gross bookings
 - **12%-16%** of show ticket market share
 - Leading hotel distributor
- **60M+** user sessions annually



VEGAS.COM
Vegas from the inside

Acquisition Terms

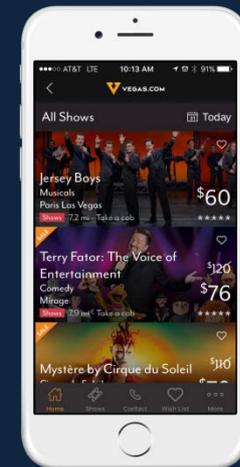
- \$15.3M in cash
- \$9.7M in MARK common stock
- \$10.0M in warrant value with \$9.00 strike price
- Up to a \$3.0M earn out
- \$35.0 M - \$38.0M total consideration

***Purchased for 0.8X
TTM net revenue, significant
discount to industry comps***

Expanding Vegas.com Offering

Opportunities for Growth

- Leverage unique operating position in Vegas
- Strengthen strategic partnerships and sponsorships with companies looking for exposure in Las Vegas
- Market and grow the advertising platform
- Develop closer ties to community and events in Las Vegas
- Build nightclub and entertainment platform
- Transform Vegas.com into a digital media platform



Monetizing Sharecare.com Asset

The leading online health and wellness engagement platform providing “on demand” healthcare answers from an esteemed network of healthcare experts.

Remark Media...

- Co-founded Sharecare.com in 2009
- Led Sharecare.com’s technology platform development
- Holds approximately 5.2% ownership interest in Sharecare.com’s issued stock
- Has board representation

Strong Partnerships and Investors



Exploring Opportunities for KanKan

An innovative solution – believed to be the industry’s first – that aggregates social media across global platforms.

KanKan Features:

- Enables users to find friends, connect, & post across all major social media platforms
- Provides map-based social posts based on location, time, relevancy and preferences
- Supports access into friends’ circles across social networks



KanKan Opportunities:

- Connects content to commerce; integrated data attractive to retailers, advertisers and more...
 - 1.3B+ active user profiles
 - 6B+ social images
 - 13B+ social posts
- Provides insights into user behaviors: past posts, likes, friends and locations **across all networks**



300M Monthly Users



1.2B+ Monthly Users



219M Monthly Users



468M Monthly Users



820M Monthly Users



156M Monthly Users

Additional Verticals Driving Growth

	Description	Opportunity
Travel 	<ul style="list-style-type: none"> Roomlia: The hotel booking app that will change everything – simplified “Swipe and Tap “ Acquired May 2014 Founded by former Expedia executives Proprietary technology and competitive pricing 100+ US markets 	<ul style="list-style-type: none"> Mobile travel sales forecasted to grow to \$64.7B in 2018, a CAGR of 37.4% from 2013⁽¹⁾ Mobile’s share of digital travel sales will increase from 18% to 37% from 2014 to 2018 ⁽¹⁾ International expansion
Finance 	<ul style="list-style-type: none"> Acquired Banks.com in 2012 and relaunched in 2014 Acquired TaxExtension.com in 2014 US Tax Center – www.IRS.com FileLater.com 	<ul style="list-style-type: none"> 81% of college-educated Millennials have at least 1 form of debt and 44% have more than 1 ⁽²⁾ Launching tax e-filing capabilities for 2016 Further optimizing TaxExtension sites Optimize SEO to maintain and improve our top positions among search engines
Lifestyle & Fashion 	<ul style="list-style-type: none"> Bikini.com: Transformed to luxury beach lifestyle media channel for the female Millennial generation Original content in fashion, beauty, travel, food, fitness and events Ecommerce platform with 30+ designer swimwear brands 	<ul style="list-style-type: none"> Global swimwear market to reach \$17.6B by end of 2015⁽³⁾ Swimwear shifting from niche market to trending fashion category Focusing on elevating awareness of luxury beach lifestyle, leveraging first-to-market competitive advantage and attracting brand sponsorships

(1) Source: eMarketer
 (2) Source: College- Educated Millennials: An Overview of Their Personal Finances
 (3) ComScore

Consolidated Income Statement

<i>in thousands</i>	3 Mos. Sept. 30, 2015	3 Mos. Sept. 30, 2014	9 Mos. Sept. 30, 2015	9 Mos. Sept. 30, 2014
Revenue, net	\$ 816	\$ 230	\$ 2,440	\$ 1,656
Gross profit	680	197	2,184	1,591
Operating expenses	<u>9,990</u>	<u>4,331</u>	<u>17,540</u>	<u>13,821</u>
Operating loss	(9,310)	(4,134)	(15,356)	(12,230)
Other income (expense), net	<u>(1,826)</u>	<u>396</u>	<u>(2,009)</u>	<u>(568)</u>
Net loss	<u>\$ (11,136)</u>	<u>\$ (3,738)</u>	<u>\$ (17,365)</u>	<u>\$ (12,798)</u>

As the Vegas.com acquisition closed on Sept. 24, 2015, the Q3 2015 financials reflect only 6 days of its operations.

Balance Sheet Summary

<i>in thousands</i>	Sept. 30, 2015	Dec. 31, 2014
Cash & cash equivalents	\$ 11,516	\$ 1,525
Current assets ⁽¹⁾	26,271	2,273
Total assets	102,204	17,956
Current liabilities	43,103	6,172
Total liabilities	79,325	12,778
Stockholders' equity	22,879	5,178
Total liabilities & stockholders' equity	102,204	17,956

(1) At Sept. 30, 2015 current assets included \$11,666 in restricted cash.

Investment Highlights

- **Targeting** the Millennial demographic with relevant digital media verticals that provide access to fast growing markets
- **Expanding** portfolio and **transforming** properties to enhance value and generate cash flow
- **Redefining** Vegas.com, acquired in September 2015, by leveraging existing technologies and localized management to drive revenue growth and deliver cost savings

Remark Media Contacts

Company Contact:

Douglas Osrow, CFO

Remark Media, Inc.

dosrow@remarkmedia.com

702-701-9514 ext. 3025

IR Contact:

Becky Herrick

LHA Investor Relations

remarkmedia@lhai.com

415-433-3777



www.remarkmedia.com

Appendix

Executive Officers



Kai-Shing Tao – Chairman, CEO, Director

- Chairman and CEO since 2012, director since 2007
- Chairman, founder and CIO of Pacific Star Capital Management
- Partner at FALA Capital Group
- Serves on boards : Paradise Entertainment Limited (HK:1180) as chair of the audit committee and Genesis Today



Douglas Osrow - CFO

- CFO since 2013
- Chief Financial Officer, Paragon Gaming
- Vice President, Citadel Securities, investment banking
- Senior Buy-side Analyst, Hawkeye Capital Management
- Assistant to the President, Ziff Brothers Investments

Board of Directors



Theodore Botts - Director

- Joined in 2007
- President of Kensington Gate Capital, LLC, a private, corporate finance advisory firm
- Former director of INTAC International and served as chairman of the Audit Committee



William Grounds - Director

- Joined in 2013
- Director and president of Infinity World Development Corp., an affiliate of Dubai World
- Serves on the board of MGM Resorts International (NYSE: MGM)



Robert Goldstein - Director

- Joined in 2013
- President and COO of Las Vegas Sands Corp. (NYSE: LVS), primary focus is overseeing gaming operations in the United States, Macao and Singapore



Jason Strauss - Director

- Joined in 2014
- Founding partner of the Tao Group, a global hospitality and lifestyle company specializing in offering consumers a premium nightlife experience at its various events and venues