

Remark Holdings

KanKan AI Upgrades Its Product Technology to Provide for Touch-Free Temperature Measurement for Mass Screening of High-Traffic Areas

March 3, 2020

LAS VEGAS, March 3, 2020 /PRNewswire/ -- Remark Holdings, Inc. (NASDAQ: MARK), a diversified global technology company with leading artificial intelligence ("AI") solutions and digital media properties, today announced a significant upgrade to its AI-based product offerings. KanKan AI improved its already-robust Smart Monitor technology by adding thermal detection, including body temperature detection, and improved its facial recognition capability to include compliance with public sanitary regulations such as the wearing of protective masks. This builds upon the successful technology platform that has already been deployed among students within the Hangzhou school systems for early flu detection.



The recent coronavirus outbreak and a difficult flu season highlight the utility of KanKan AI's thermal detection technology, as increased body temperature is a common symptom that allows for early detection of flu and other contagious diseases where widespread transmission is a concern.

"For reasons that have become obvious in recent weeks, there is an international priority to detect infectious diseases in patients before it spreads to the general population," stated Kai-Shing Tao, Chairman and Chief Executive Officer of Remark Holdings. "Though many countries have advocated the use of masks to try to prevent the spread of infectious diseases, the ability of governmental authorities in some countries to monitor the use of preventative measures such as masks has been limited by lack of efficient technology and reliance on manual methods. We now see an opportunity to expand our health and safety capabilities to retail stores and areas with high traffic."

The new and improved capabilities of KanKan AI's Smart Monitor technology allows for non-contact fever screening, which is more efficient and faster than manual methods and which reduces the risk of cross contamination from human contact. Smart Monitor's facial recognition, which includes mask detection, may also be used to enforce compliance with health and regulatory laws on a real-time basis. The upgraded technology, when combined with Smart Monitor's existing capabilities, allows for traffic monitoring, crowd monitoring, intrusion detection and other monitoring and detective functions, and could allow public safety managers to operate with more efficiency, to reduce manpower, and to increase public safety.

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About Remark Holdings, Inc.

Remark Holdings, Inc. (NASDAQ: MARK) delivers an integrated suite of AI solutions that enable businesses and organizations to solve problems, reduce risk and deliver positive outcomes. The company's easy-to-install AI products are being rolled out in a wide range of applications within the retail, financial, public safety and workplace arenas. The company also owns and operates digital media properties that deliver relevant, dynamic content and ecommerce solutions. The company is headquartered in Las Vegas, Nevada, with additional operations in Los Angeles, California and in Beijing, Shanghai, Chengdu and Hangzhou, China. For more information, please visit the company's website at www.remarkholdings.com.

Forward-Looking Statements

This press release may contain forward-looking statements, including information relating to future events, future financial performance, strategies, expectations, competitive environment and regulation. Words such as "may," "should," "could," "would," "predicts," "potential," "continue," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," and similar expressions, as well as statements in future tense, identify forward-looking statements. These statements involve known and unknown risks, uncertainties and other factors, including those discussed in Part I, Item 1A. Risk Factors in Remark Holdings' Annual Report on Form 10-K and Remark Holdings' other filings with the SEC. Any forward-looking statements reflect Remark Holdings' current views with respect to future events, are based on assumptions and are subject to risks and uncertainties. Given such uncertainties, you should not place undue reliance on any forward-looking statements, which represent Remark Holdings' estimates and assumptions only as of the date hereof. Except as required by law, Remark Holdings undertakes no obligation to update or revise publicly any forward-looking statements after the date hereof, whether as a result of new information, future events or otherwise.

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